

Access Holdings' WagWay Group Partners with PUPS Pet Club

The partnership will bring together a network of premier pet care partners, resetting the standard of excellence in the industry.

Baltimore, MD – WagWay Group (WagWay), a platform company of Access Holdings (Access), today announced a new partnership with PUPS Pet Club (PUPS), a leading provider of pet boarding, daycare, grooming, and training services. This partnership will provide PUPS with the resources to accelerate its growth throughout Chicago and New York and invest in capabilities and services that will provide pets and pet parents with quality care and a premium, contemporary experience.

WagWay is a wellness-focused pet services company dedicated to partnering with leading pet care businesses across the country and elevating the standard of care for all pets. Access and WagWay bring together a tech-enabled network of premier pet care partners, creating transformative growth and resetting the standard of excellence in the industry.

“I am immensely excited to continue providing exceptional pet care alongside the WagWay and Access teams,” said Dan Rubenstein, CEO of PUPS. “Our dedication to care, community, and convenience will be bolstered by the exciting growth and technology opportunities that this partnership will provide.”

PUPS provides a full-service, compassionate, and safe pet care environment that is dedicated to high standards of care and experience. The company was founded with a guiding principle of excellence in pet care and customer service.

“WagWay is dedicated to providing quality care for pets and a vibrant community for pet parents,” said Scott Buttz, CEO of WagWay. “Our first partnership could not be with a better company and leader. Bringing PUPS into the WagWay network will allow us to further build upon this mission while providing excellent services in new and existing markets.”

Access Holdings' customer-centric and tech-enabled approach will allow for further growth and development of WagWay, including the creation of a unique, digitally-enabled customer journey.

“At Access, we are focused on building digital tools and capabilities that enable our platform company partners to drive a differentiated customer experience,” said Michael Rodgers, Partner at Access Holdings. “Following our second fund close in August, we identified the pet wellness industry as an opportunity to build an industry leader while leveraging our digital capabilities.”

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About Access Holdings

Access Holdings Management Company LLC is a Baltimore-based, digitally-enabled middle market investment firm with offices in Baltimore, Maryland and New York, New York and has approximately \$2.9 billion in assets under management. Founded in 2013, Access Holdings was a non-fund sponsor until its first fund in 2020. We provide high-quality, direct investments opportunities to create concentrated portfolios of essential service-based businesses in North America. We undertake active build and buy strategies, pursuing what we want to own, great markets and distinct business models. In doing so, Access partners with and supports exceptional, passionate, visionary leaders to scale and innovate businesses. For more information, please visit www.accessholdings.com.

About PUPS Pet Club

PUPS Pet Club is a Chicago and New York based, full-service provider of the highest-quality pet care services. Founded with a mission of providing all pets with the most compassionate and loving care, PUPS offers a full range of care options including boarding, daycare, grooming, training, veterinary primary care, and more. Learn more and see our locations at www.pupspetclub.com.

About WagWay

WagWay is a pet wellness services company dedicated to partnering with leading pet daycare, boarding, grooming, training, and veterinary care businesses and elevating the standard of care for all pets. Driven by our passion for pets and the pet wellness space, WagWay was established in 2023 with a guiding purpose of partnering with industry-leading pet business operators who are seeking a collaborative partner to accelerate long-term growth and invest in differentiating, scalable pet service solutions. Our mission is to provide quality care for pets and a vibrant community for pet parents. To learn more, please visit www.wagwaygroup.com.