



ACCESS HOLDINGS ANNOUNCES THE APPOINTMENT OF MARC PORAT AS CHIEF AI ADVISOR

- Firm expands Artificial Intelligence (AI) capabilities to build next-generation alternative asset manager
- Appointment on the heels of new addition, Sam Tidswell-Norrish, as Partner

Baltimore, MD – October 2, 2025 – Access Holdings (“Access”), an alternative asset manager providing investors with access to the lower-middle market, today announced the appointment of Marc Porat as Chief AI Advisor. In this role, Porat will provide strategic guidance on leveraging artificial intelligence to accelerate value creation across the firm and its portfolio companies.

Marc Porat co-founded and served as CEO of General Magic, the Apple offshoot, where his work on intelligent agents and smartphones shaped technologies that we now take for granted. He has led companies related to AI and sustainability, including Perfect Commerce, Serious Energy, Zeta Communities, and Calstar Cement. Porat is also a senior advisor to SandboxAQ, a Google offshoot at the forefront of quantum and AI, and to Pegasus Capital, an investment firm focused on renewable energy, food, and water.

“Everything that Access does – how we identify, build, and scale companies at an accelerated pace – is backed by years of thematic research and driven by a proprietary tech stack,” said **Kevin McAllister, Founder & Managing Partner of Access Holdings**. “Bringing Marc on board marks an exciting step forward for the firm. Not only will his expertise expand our AI-native culture and tech capabilities, but it also reinforces our vision and focused ambition to shape the future of the lower-middle market.”

In his new position, Porat will play a key role in integrating AI across the Access Edge, a proprietary, data-driven operating model that combines processes, programs, and people to target and modernize companies.

Commenting on the appointment, **Porat** said, “Private equity is entering a period of discontinuity. Value will be created — and destroyed — at unprecedented speed. Access has the foresight to position AI as a strategic lens for investment and as a force multiplier for excellence — improving efficiency, accelerating growth, enhancing customer experience, and expanding profitability across portfolio companies.”

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ABOUT ACCESS HOLDINGS

Access Holdings is a next-generation alternative asset manager providing investors with access to the lower-middle market. Founded in 2013, Access Holdings has approximately \$2.3 billion in assets under management. The firm implements its data-driven operating model – The Access Edge – to partner with lower-middle market businesses in industries essential to economic growth and resilience. For more information, please visit www.accessholdings.com.